## THE FULLER RESEARCH FOUNDATION

BY R. BUCKMINSTER FULLER - 1950-51

The generation coming of age during World War I acquired an unprecedented range of direct information regarding the physical environment, much of which was unpredicted or even contradicted by that generation's pre-1917 formal education. The information was also contradictory to its informally inhibited concepts of reality factors in general concerning mores, politics, history, economics and philosophy! The flood of unprecedented information growing out of directly measured experience increased during the ensuing decade - 1919 to 1928. Outstandingly new was cognition of the accelerating magnitude of technical advantage over dynamic environment and conventionalized circumstance opening before man as an unforeseen, yet now integrating harvest, not only of two centuries of scientific discovery accretions but also involving the net and network of all knowledge of all history and its derivative technology.

Most important in respect to the present subject-activity--i.e. The Fuller Research Foundation, founded a quarter of a century later, 1946--were those direct experiences acquired in the "twenties" while first initiating development, production and distribution of complex-products and services, embodying the new degrees of post World War I technical advantage, both in direct design and as indirect changes within arts, economics, geographical and psychological patterns long thought to be beyond fundamental change.

Consequently new strategies governing (A) pre-enterprise-investigation and (B) technique-of-scientific-objectivity-in-complex-prototyping were inaugurated in 1927. The <u>strategy</u> and <u>technique</u> were referenced only to, and limited only by, the full array of basic data dynamically integrating by world-wide communication of <u>direct experiment and measurement under itemized conditions</u>.

"Trial Balances" taken by this new strategy and technique, within sub-complexes of the integrating major resource-and-advantage complex, were identified informally for the next nineteen years by the designation "Dymaxion"--a "word-portrait" of the enterprise and its philosophy, invented by a "name-smith" retained by Marshall Field & Company of Chicago on the occasion in 1928 of their being host to the public introduction of the enterprise, the designation being thereafter copyrighted and donated to the enterprise by Field's.

As a result of those first nineteen years' experience (1927-46) in frequently repeated "trial balance" initiations of prototype engineering; industrial logistics measurement and codification; trend-tendencies differentiation and overall measurement; progressive strategy reorientation; and self education and re-education, -- the comprehensive undertaking was formally incorporated in 1946 (in Delaware, U.S.A.) as the Fuller Research Foundation and was clarifyingly dedicated to:-

Implementing commonweal pertinent, individually conceived, intuitively urged, and spontaneously joined search, research, and enterprise -in the borderline realm of "just-not-impossibles" where transcendentally, as alto-cumulus thought-cloud, orderly trending concepts tentatively accrue, differentiate and integrate, -or freely crystallize, regarding the furtive, future-furthering, overall significance of continuing experiences, -as possibly comprising a NATURAL FAMILY OF FACTORS integrating as a constellation of potentials in new degree magnitude, of MAN IN DYNAMIC UNIVERSE ADVANTAGE

teleologically polymerizing in degree of discernible significance proportionate to cumulative in-put magnitude, range and frequency of direct physical experiences, -as catalyzed by progressively derived awareness-growth, regarding "probable" existence of natural laws which, -- though as yet unformulated by maninexorably govern complex behavior, as EMPTY SETS OF PRINCIPLES GOVERNING ALL POTENTIAL INTERACTIONS AND EVOLUTING TRANSFORMATIONS (vectorially consequent to any set of specific cyclic-unravellings of time-energy 4-way minimum-involvements) the significance of which laws might, through competent COMPREHENSIVE DESIGNING be REALIZED IN IRREVERSIBLE PHYSICAL EVOLUTION TECHNOLOGICALLY EXTRAPOLATED AS EXTRA-CORPOREAL SIMPLEX OR COMPLEX OF MAN-PROCESS EXTENSION AND AUGMENTATION, thus

3.

cancelling out, as technically "obsolete",
and therefore, -- economically and politically as-"irrelevant", -the whole prospect of
contemporary impasse and
threatened total reversion to
abhorrent destructioning; as consequence of
lost temper of mentality-and-character alloy;
of lost comprehension and understanding
in the broadening horizons and;
of lost man-competence
in good will and mutual good faith,
advantaged by intellect.

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5.

But, The Fuller Research Foundation
only reconnoiters
in such searching, researching, and
enterprise
within areas of exploration as yet
beyond the working budgetary scope,
credulity, enthusiastic curiosity,-or conscious serious interest, of the
two major conventional agencies for
accrediting access to
organized inquiry, experimental resource
and facility in Man's formal undertakings, i.e.

Rusiness-Independent variable X
and Government--dependent variable,
function y,-only in respect to which latter's
maxima-minima limits
the independent variations of X have
significance,
as each operates relatively and
inseparably in the first derivative phase
of dynamic objectivity, i.e.- REALIZATION
of the integral and differential
Logistics of Industrialization

(Though often provoking comments of "stimulating" or "fascinating" by men of <u>business</u> and of <u>government</u> alike, and though frequently patronized for purposes of developing new publishable "angles", or simply for conversational refreshment, Fuller Research Foundation undertakings are 24-hour, year-round, all-out efforts, ever and again, unexpectedly receiving serious encouragement of the "hard heads" of both "theoretical" and "practical" going affairs of men. The undertakings have been supported to date, entirely by voluntary workers' efforts and the "plowed-back" direct income of "windfall" earnings of its principals; for Fuller Research Foundation undertakings are:

Businesswise outside the scope of justifiable pertinence to strict budgetary expediency in commercial survival strategy, governing regenerative profit secretions, extractions or reinvestments; -as managed by wisdom, prerogative, and latitude of minority integrity; -and as articulated by private corporations' initiative, self disciplining, good-will-pleasure, urge of responsibility, competence and timeliness, and as manifested by inauguration of pilot plant research in undertakings so new that, despite scientific classification as "probable", are as yet commercially "untried" and therefore classified by business as "only possible", and though "clearly needed"; -do not come up for consideration in these commercial-industrial-research categories, -at least not until after years of preliminary processing by F.R.F.

Fuller Research Foundation
undertakings are also, --unbudgetable
Businesswise even as measures of "protective cover"
for their routine processing of, as yet "scarce",
proprietary "probables", though
the latter business ventures are constantly hazarded by unpredicted
velocities of accelerating-acceleration
in the morphology "sports"
generated by specialization's expediency polevaulting
with the unexpected moment to moment increments
of integrating technical advantages
of competitive evolution; for the following negative reasons

As the "routine probables" of Business and the "approximate certainties" of Government both fail to materialize on schedule or are hazarded by unheralded complications arising out of NEW total <u>interactions</u>, compounding by comprehensive nature, beyond either the considered or the predictable reaches of specialization's self limiting "practical intelligence frames", -- the unexpected complications are frequently blamed by y upon x, and vice versa, as "ill attended and obvious" responsibilities within long accepted and now obsolete categories of cause and effect "affairs".

However the dynamically responsible factors "not-impossibly" may be the "cumulus of unheeded transcendental integrating" of new patterns with which F.R.F. is professionally concerned, -- and regarding which it may furnish concepts and experimental data, and implications conducive to renewed understanding and basic industrial strategy advance.

And that meager one in one million chance that F.R.F. may be able to furnish this service to society appears to justify its existence.

(and Fuller Research Foundation undertakings are) Governmentwise as yet invisible to public policy making because as yet lacking the approximately "certain" quality and "acceptable significance" of common focus, characterizing problems of public convenience, -as for instance inherent in dealing with the "obvious" common concern with "weather" or with temporary abundances here and shortages there, or in the public irritating momentums of regulations for emergency extended beyond emergency.

And because F.R.F. projects must of necessity reexamine word tools employed in description of new and more comprehensive data, and must frequently impose precise limits on some words and phrases and at other times generalize previously limited designations, its undertakings also tend to lack

the <u>communicable meaning</u>
essential to everyday and everywhere
vocabulary classification,
and to idea packaging for popular discussion,
debate, majority conviction, enactment
and subsequent administration.

Communicable meaning becomes obvious only after years of "non-obvious", yet persistent, intrusion of trends as "annoying problems" whose increasingly familiar phrasemaking is repetitiously resounded either in denouncements or in rejustification by legislators or civil servants for continuing public support:either of comprehensive subsidy, or of subsidy for complementary functions of industrial gestations, -obviously of commonweal benefit, yet inherently inaccessible to, -or beyond the economic ability limits of private means and maintenance, as for instance dredged and buoyed harbors for ships, or built and maintained highways for vehicles, or airways and airports for planes or developed and policed clear channels for radio broadcasting systems; or -in other government relegated subsidy function as for instance covering the industrial senilities, where public necessity but profitless risk relooms in the deteriorations and economic inadequacies, -- extensive as actuarially unexpected increments, which being "unexpected" and uninterestingly profitless have been sorted improperly into non-priority categories, rather than being attended to as possibly embodying new and majorly important trends, -which with increasing frequency, -because improperly diagnosed, burst out of their routine service reframing, within the pro-and-con cliches pulled out and dusted off from out yesterday's "precedented" or "enacted" frame storage.